

VIRTUAL!

Exhibitor / Sponsor Prospectus

Texas State Genealogical Society

2024 FAMILY HISTORY CONFERENCE

Navigating
YOUR FAMILY HISTORY

NOVEMBER 1-2



TxSGS LIVE 2024

10 PRESENTATIONS WITH Q&A BY SPEAKERS

ON-DEMAND RECORDINGS

BONUS RECORDINGS AND MORE!

Access to all recordings available through February 2, 2025

#TxSGS2024

www.TxSGS.org

Become an Exhibitor or Sponsor

The 2024 TxSGS Family History Conference, *Navigating Your Family History*, is a fully virtual conference for genealogists and family historians of all levels. Put your brand in front of more than 300 genealogy-focused registrants and Virtual Expo Hall attendees at this year's event.

TxSGS will host *TxSGS Live!* online on Friday and Saturday, November 1-2, featuring live Q&A with ten well-known speakers. These sessions will be recorded and combined with 31 pre-recorded On-Demand sessions and several Bonus sessions that will be accessible to registrants through February 2, 2025. The Virtual Expo Hall will be open to attendees October 28, 2024, through February 2, 2025.

There are many ways to engage attendees at the 2024 TxSGS Family History Conference. Make valuable one-on-one connections; generate leads; meet attendees in your booth. Add a video, website links, downloadable handouts, and more to promote your products and services. Run a live exhibitor showcase from your virtual booth, too, if you like. Join the conference community for discussions, meet-ups, demonstrations, and more.

We invite you to join us as a sponsor or exhibitor at this virtual event using the Whova platform. See the following pages for pricing and benefits of exhibits and sponsor levels.

Booth Details

All sponsors and exhibitors receive a virtual expo hall booth. You will be given direct access to customize your virtual booth for maximum audience engagement. Possible features include:

- Build an interactive showcase for attendees.
- Upload a product video featuring an overview of your product or company.
- Conduct a showcase for attendees through embedded livestreamed demonstrations or panels.
- Feature brochures and product photos.
- Schedule meet-ups with prospects and others interested in learning more about your organization, products, and services.
- Offer a visual booth preview in a gallery layout.

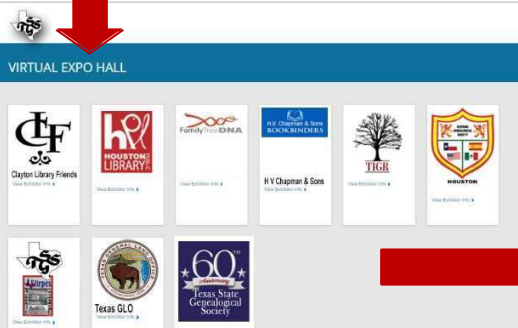
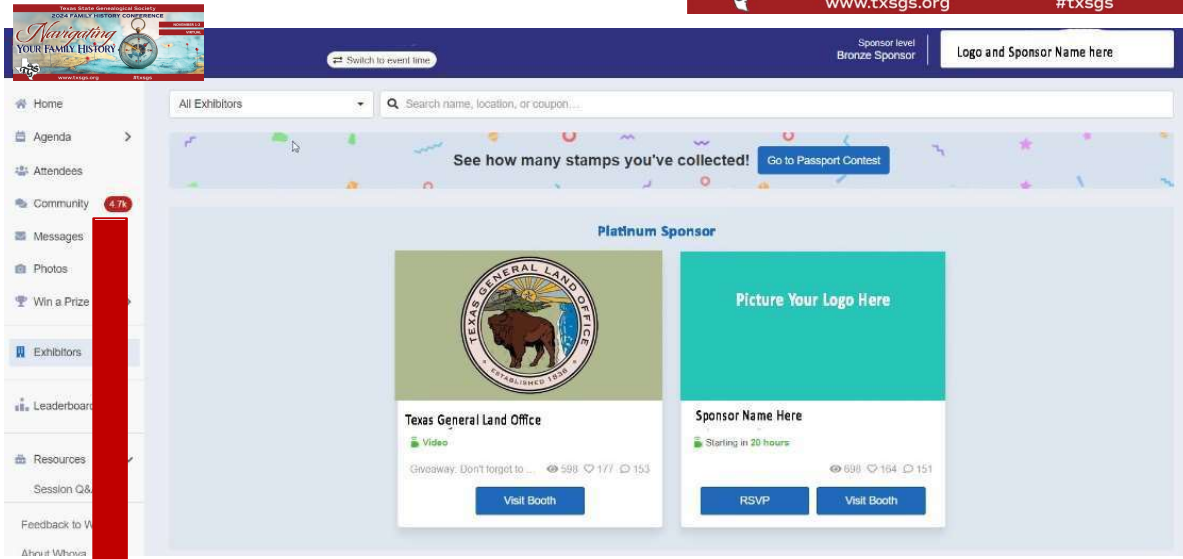
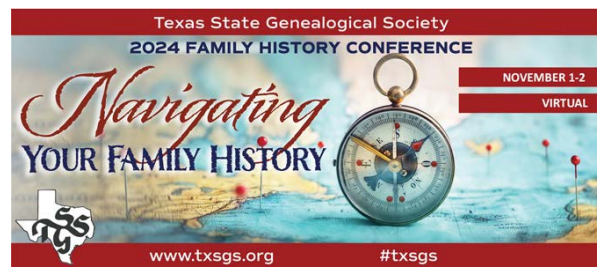
Participate in the Passport Contest or other engagement activities designed to encourage virtual booth traffic and help you develop leads **Contact**

Exhibitor/Sponsor Committee

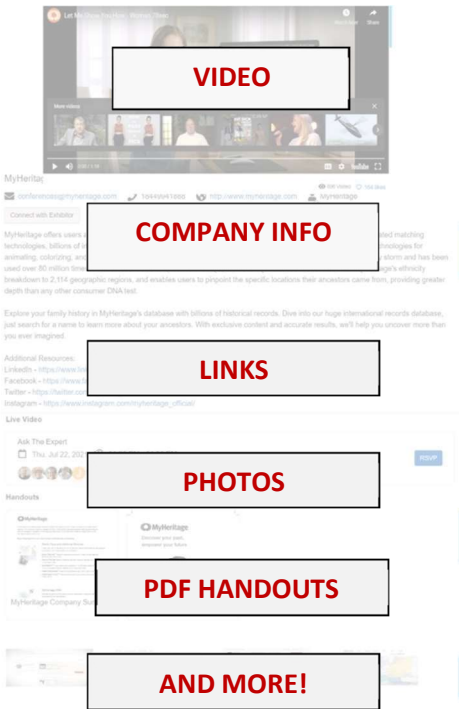
2024 TxSGS Family History Conference

expohall@txsgs.org. Please use EXHIBITOR or SPONSOR in your subject line.

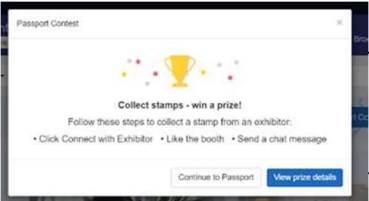
EXHIBITORS



Logos are examples from exhibitors and sponsors at previous conferences. **YOUR** logo could be here if you are a 2024 SPONSOR or EXHIBITOR!



PASSPORT and other programs promote engagement!



	2024 Exhibit Space Price	2024 TIPS Price*
Partner Society	\$ 75.00	\$ 50.00
Non-Member Society	\$100.00	n/a
Commercial Vendor	\$125.00	n/a

Contact: expohall@txsgs.org
 Include EXHIBITS in subject line.

* Only available to TxSGS Partner Societies in good standing with current active membership.

Contact us at expohall@txsgs.org

Sponsorship Opportunities **

Engage with genealogy enthusiasts from all over the country. All levels feature a Virtual Expo Hall booth created in Whova, which includes:

- Company logo, company profile, link to website, and company description.
- The Passport Program, which encourages attendees to visit your booth.
- Your company name on the “Thank You” page in the Conference Syllabus and on our website.

Details about additional benefits for each level are listed below.

DESCRIPTION	PLATINUM \$2,500	DIAMOND \$1,000	GOLD \$500	SILVER \$300	BRONZE \$200
Logo, company description, and link on conference website and in conference syllabus	■	■	■	■	■
Advertisement in conference syllabus	Full page	Full page	Half page	Quarter page	Business Card
Advertisement in <i>Stirpes</i> (once during next 12 months following conference)	Full page	Full page	Half page	Quarter page	
Sponsorship of On-Demand sessions (selected by Sponsor from list of topics and speakers)	3	2	1		
Conference registrant list email	2x use	1x use			
Virtual Exhibit Booth (See Exhibitors page)	■	■	■	■	■
30 minute product video as part of Bonus recordings *	■	■			
TxSGS Live! Registration	3	2	1	1	
TxSGS All Access Registration	2	1	1		
60 second promotional video to be played during breaks and on website	■	■			
PowerPoint Slide included in promotional materials on website available during breaks on TxSGS Live!	■	■	■		
TIGR (Texas Institute of Genealogical Research) sponsorship for 2025 TIGR (TIGR 2025 is June 16-20 and will be virtual) (logo on website, recognition and full page ad in syllabus)	■				

**May not include messaging containing qualitative or comparative language, pricing information, or other indications of savings or value associated with your company's products or services.*

*** Registration, payment, and materials must be received by September 15, 2024, to insure participation in these activities.*

Please Note: As more details become available, we will continue to update you. If you have any questions, please feel free to reach out to: expohall@txsgs.org.